



ITALIAN BASEBALL SOFTBALL FEDERATION

PRESS RELEASE | Wednesday September 21st, 2022

Fibs launches the Special Limited Edition of its Official Token "SAN MARINO BASEBALL CAMPIONE D'ITALIA 2022".

Rome, San Marino, Milan | September 21st, 2022 – The Italian Baseball Softball Federation (Fibs) dedicates an Official Token Special Edition "San Marino Baseball Campione d'Italia 2022", created for the Fibs Honour Club, to celebrate the victory of San Marino Baseball in game 7 of the Italian Baseball Series 2022, and the conquest of the title of "Campione d'Italia 2022".

From September 21st to October 6th, 2022, whoever registers at the Fibs Honour Club will receive the Official Token Special Edition "San Marino Baseball Campione d'Italia 2022".

Andrea Marcon, President of Fibs, illustrated the news: *"The Italian Baseball Softball Federation was the first Federation to inaugurate its Honour Club and now we want to be the first Federation to issue a celebratory Token of the Italian Champion Team. The Official Token Special Limited Edition "San Marino Baseball Campione d'Italia 2022", wants to promote an important and spectacular event like the Italian Baseball Series, the final act of the Italian Championship. For this reason, we are happy to reward the Italian Champions of San Marino Baseball with a dedicated Token. In this way, we believe we can get closer to a young, digital, mobile and social audience, to build together a community that shares the values of baseball and softball."*

Mauro Fiorini, President of San Marino Baseball, wanted to thank Fibs for this initiative: *"Thanks to Fibs and President Andrea Marcon for this opportunity that makes us very proud and that we immediately seized with great satisfaction. We too are now beginning to explore the metaverse of sport to promote our Team. All Baseball fans, especially our fans, now have the opportunity to purchase the digital Token, nominative and certified, which forever reminds us of our victory in the 2022 Championship."*

Francesco Guido Bonetti, President of Innova et Bella, the professional services company responsible as Arranger of the issue of Fibs Honour Club's Token, said: *"The issue of digital limited, special edition Tokens allows to preserve and protect the memory of important moments such as the victory of an Italian baseball Championship. The Tokens are in fact registered on a centralized encrypted ledger that allows to certify the content with authenticity and public transparency. The "San Marino Baseball Campione d'Italia 2022" Special Edition Token is a remarkable opportunity to join the Fibs Honour Club and start a unique collection of celebratory Tokens."*

To join the Honour Club and receive your Official Token Special Edition "San Marino Baseball Campione d'Italia 2022" you can connect to the issuing portal (www.fibshc.com).

Fibs will assign all profits coming from the subscription to its Honour Club to support its institutional activities in favor of the Federation's members and to the promotion of baseball and softball, with particular focus on the training of young athletes.

REFERENCES

Italian Baseball Softball Federation (www.fibs.it/en) founded in Milan, in 1948, aims to promote the maximum spread of the sport of Baseball and Softball with particular attention to young athletes, in compliance with the principles shared in the Olympic Charter. Fibs presides over the organization of sport activities in Italy and develops the international competitive activity by coordinating all the national representatives. Fibs develops sports activities for people with disabilities in accordance with the principles of the International Paralympic Committee. Fibs fights against exclusion, inequality, racism, xenophobia and all forms of violence and abuse.

San Marino Baseball, founded in 1970 and since 1985 in the form of "San Marino Baseball Club", is a baseball company based in the Republic of San Marino that participates in the highest Italian Baseball League. The company at national level boasts 6 titles of Italian Champion (2008, 2011, 2012, 2013, 2021, 2022) and 2 Italian Cups (2006, 2009), while at international level it has won 3 times the European Cup (2006, 2011, 2014).

Innova et Bella (www.i-b.com) is a strategic and professional consulting company, based in Milan. Founded on June 21st, 1985, I&B counts among its customers companies, institutions, public and private organizations of all nationalities. In the fintech area I&B offers its customers a complete platform of services for the issuing, distribution and management of digital tokens, tt and ntt, ft and nft, on encrypted Ledger and blockchain technologies.

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