



## ITALIAN BASEBALL SOFTBALL FEDERATION

PRESS RELEASE | Friday October 7<sup>th</sup>, 2022

Fibs launches the Special Limited Edition of its Official Token, created for its Honour Club, called "SARONNO SOFTBALL CAMPIONE D'ITALIA 2022".

Rome, Saronno (Va), Milan | October 7<sup>th</sup>, 2022 – The Italian Baseball Softball Federation (Fibs) issues the Official Token Special Edition "Saronno Softball Campione d'Italia 2022", created for the Fibs Honour Club, to celebrate the victory of the first title by Inox Team Saronno in the Italian Softball Series 2022 in three games.

From October 7<sup>th</sup> to 23<sup>rd</sup>, 2022, whoever registers at the Fibs Honour Club will receive the Official Token Special Edition "Saronno Softball Campione d'Italia 2022."

**Andrea Marcon**, President of Fibs, explained the news: *"The Italian Baseball Softball Federation (Fibs) is pleased to reward also the Inox Team Saronno Softball with the issuance of a dedicated Token, to carry on the innovative strategy of the development and spread of its digital assets. The Special Limited Edition "Saronno Softball Campione d'Italia 2022" wants to celebrate the winners of the Italian Softball Series, the highest Italian softball championship. We want to offer all fans the opportunity to participate in the digital, mobile and social values and experiences of baseball and softball, acquiring and preserving forever the memory of a significant moment as the victory of the Italian softball championship in 2022."*

**Massimo Rotondo**, President of Saronno Softball, expressed his joy for the award: *"We address a heartfelt thanks to Fibs and President Andrea Marcon for this initiative. We are happy that the conquest of our first title of Champion of Italy matches with the first token issue dedicated to the winners. We will thus be able to remember this unforgettable achievement forever simply by purchasing the digital Token, storing it in our smartphone and showing to everyone. Everybody can now share a piece of our victory."*

**Francesco Guido Bonetti**, President of Innova et Bella, the professional services company and leader in Italy for web3 solutions dedicated to supporting sports institutions, responsible as Arranger of the issue of Fibs Honour Club's Token, said: *"Thanks to our Aaa Tokens Platforms, Federations and sports clubs can now issue automatically, with simplicity and efficiency, every series of Special Limited Edition Tokens, dedicated to individual players, matches, coaches, trophies, stadiums, events, ... to preserve forever the memory of important moments, as in this case, the victory of Italian softball championship. The Special Edition "Saronno Softball Campione d'Italia 2022" is a new opportunity to join the Fibs Honour Club and collect celebratory Tokens."*

To join the Honour Club and receive your Official Token Special Edition "Saronno Softball Campione d'Italia 2022" you can connect to the issuing portal ([www.fibshc.com/en](http://www.fibshc.com/en)).

Fibs will assign all profits coming from the subscription to its Honour Club to support its institutional activities in favor of the Federation's members and to the promotion of baseball and softball, with particular focus on the training of young athletes.

## REFERENCES

**Italian Baseball Softball Federation** ([www.fibs.it/en](http://www.fibs.it/en)) founded in Milan, in 1948, aims to promote the maximum spread of the sport of Baseball and Softball with particular attention to young athletes, in compliance with the principles shared in the Olympic Charter. Fibs presides over the organization of sport activities in Italy and develops the international competitive activity by coordinating all the national representatives. Fibs develops sports activities for people with disabilities in accordance with the principles of the International Paralympic Committee. Fibs fights against exclusion, inequality, racism, xenophobia and all forms of violence and abuse.

**Saronno Softball** ([www.saronnosoftball.com](http://www.saronnosoftball.com)), founded in 1973 thanks to a first group of girls and some fans of this sport that took its first steps in Italy. Today it is one of the most important softball sports clubs in Italy based in Saronno (Va) and participates in the highest Italian softball championship. The company at national level boasts 1 title of Champion of Italy (2022), while internationally won 1 time the Women's Softball European Cup Winners Cup A (2022).

**Innova et Bella** ([www.i-b.com](http://www.i-b.com)) is a strategic and professional consulting company, based in Milan. Founded on June 21<sup>st</sup>, 1985, I&B counts among its customers companies, institutions, public and private organizations of all nationalities. In the fintech area I&B offers its customers a complete platform of services for the issuing, distribution and management of digital tokens, tt and ntt, ft and nft, on encrypted Ledger and blockchain technologies.

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